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CONTENT ANALYSIS

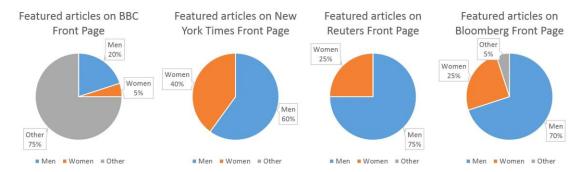
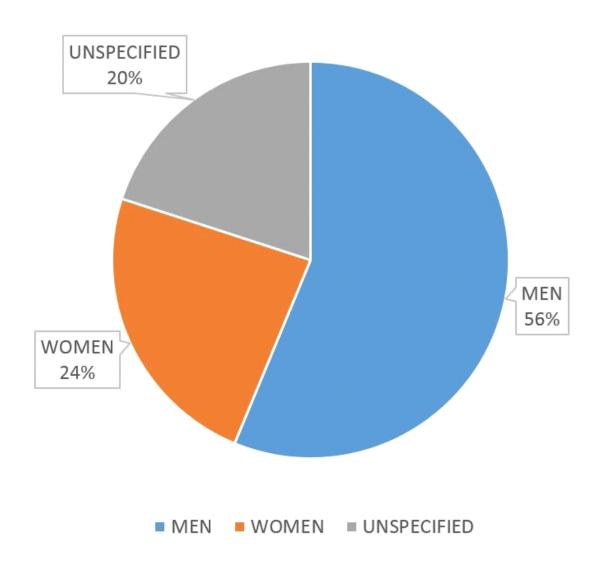


Figure One.

GENDER OF JOURNALISTS OF FEATURED CONTENT ACROSS FOUR ORGANIZATIONS



OVERALL GENDERS QUOTED

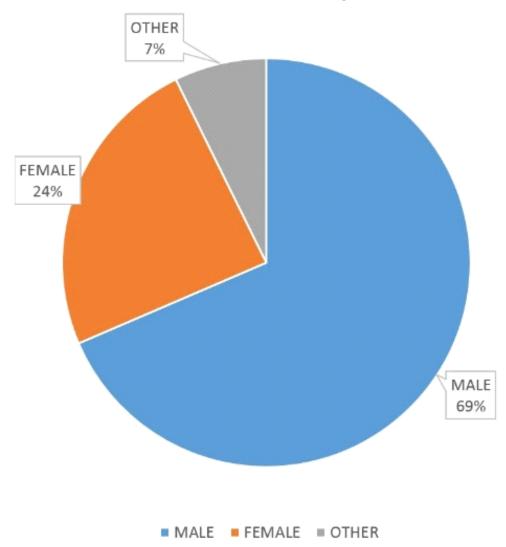


Figure Two. Figure Four.

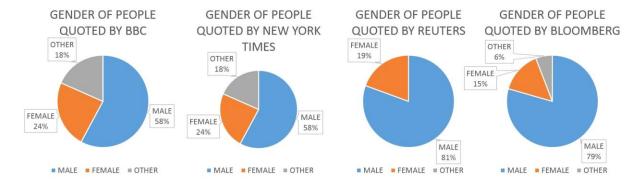


Figure Three.

TABLES OF FINDINGS

http://www.bbc.com/news

	NEWS	POLITIC	BUSINESS	ARTS	TRAVEL	FASHION	WORLD	SPORT	
MALE		4							
FEMALE		1							
OTHER		6	2	2	1		3	1	

SOURCES

PICTURE	5	SOCIAL MEDIA	QUOTE	MALE	4
				FEMALE	3
				OTHER	

OTHER

PICTURE	39	SOCIAL MEDIA	1	QUOTE	MALE	13	
					FEMALE	3	
					OTHER	6	

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MALE		6					1	4	1
FEMALE		1		1			3	3	
OTHER									

SOURCES

MALE

PICTURE	29	SOCIAL	1	QUOTE	MALE	31	
		MEDIA			FEMALE	8	
					OTHER		

FEMALE

	PICTURE	26	SOCIAL MEDIA	2	QUOTE	MALE FEMALE OTHER	13 14		
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OTHER

PICTURE	SOCIAL	QUOTE	MALE	
	MEDIA		FEMALE	
			OTHER	

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	NEWS	POLITIC	BUSINES	ARTS	TRAVEL	FASHION	WORLD	LIFEHEALTH	SPORT
MALE		1	6	1			7		
FEMALE		1	1				3		
OTHER									

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PICTURE	5	SOCIAL MEDIA	QUOTE	MALE: FEMALE: OTHER:	22 6 4	
FEMALE						
PICTURE	4	SOCIAL MEDIA	QUOTE	MALE: FEMALE: OTHER:	7 1	
OTHER						
PICTURE		SOCIAL MEDIA	QUOTE	MALE: FEMALE: OTHER:		

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	NEWS	POLITIC	BUSINES	ARTS	TRAVEL	FASHION	WORLD	LIFEHEALTH	SPORT
MALE			12				2		
FEMALE			5						
OTHER							1		
SOURCES MALE		I							
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PICTURE	17	MEDIA	QUOTE	FEMALE OTHER	3	
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FEMALE						
PICTURE	6	SOCIAL	QUOTE	MALE	5	
		MEDIA		FEMALE	2	
				OTHER	2	

OTHER					
PICTURE	SOCI. MED	QUOTE	MALE FEMALE OTHER	3	

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